### **FOLDER TITLE**

#### **CALL NUMBER**

## В

Boat Equipment, 1939 Boat Ride, 1937-1938 Boats, 1932-1936 Bus Operations, 1938-1940 A-0146 (4)L

# C

Casino, 1937-1942
Casino Restaurant and Beach Refreshment
Stand, 1935-1936
Casino Restaurants, 1932, 1936-1949 (4 folders)
Circus Sideshow, 1936
Clipper Ship, 1938-1939

# D

Dodgem and Skooter Rides, 1939-1942 Dramagraph Machines, 1932-1933 A-0146 (5)L

# Ε

Equipment Brochures, 1934-1941 (4 folders) Equipment Brochures, 1938-1941

A-0146 (6)L

### F

Fansher, Fred (various concessions), 1935-1940 (2 folders)
Figure Skating Concession, 1937-1941
Flying Scooter and Loop-O-Plane, 1935-1953

### G

Game Room, 1931-1941 Games, 1938-1946, 1949 (2 folders) Golf Driving Range, 1934-1937 Golf Driving Range, 1937-1940

A-0146 (7)L

#### **FOLDER TITLE**

#### **CALL NUMBER**

## Н

Hahs-Grove Co. (various rides), 1932-1936

A-0146 (7)L

A-0146 (8)L

#### 

Ice Skating Rink, 1938-1952 (4 folders)
International Mutoscope Co., 1936
International Mutoscope Reel Co. (coin operated games), 1938-1941

## Μ

Marionette Show, 1941
Miniature Railroad, 1936, 1946, 1952
Midway Recreation Co. (Laff-in-the-Dark, etc.), 1932-1937
Miscellaneous Concessions, 1932-1951
(3 folders)

Miscellaneous Concessions – Record of Receipts A-0146 (9)L ca. 1940-1954 (2 folders)

## Ρ

Paddle Boats and Car Ride, 1934-1936
Palm Reader, 1936-1938
Park and Beach Supply Co. (Fun House, etc.),
1936-1939 (2 folders)
Penny Arcade, 1934-1941 (2 folders)

Motorboats, Electric, 1938-1941

#### R

Refreshment Stands, 1934-1935 Restaurants, 1938 Roller Skating Concession, 1934 Roof Garden Restaurants, 1933-1936 Rooftop Restaurant, 1938-1941

A-0146 (10)L

### **FOLDER TITLE**

#### **CALL NUMBER**

## R (con't)

Rowboats, 1938-1941

A-0146 (10)L

S

Skill Games, 1938-1941 Scoota-Boat Ride, 1938-1941 Shooting Gallery, 1942-1956 Skate Rental Concession, 1937-1940 Skee-Ball Game, 1938, 1950 Sketch Artist, 1931-1936, 1938 (2 folders) Souvenir Store, 1933-1940 (2 folders) Speedboats, 1938-1941 Speedway Ride, 1937-1942 Steamboats, 1934-1941 (2 folders) Swimming Pool, 1931, 1935-1942

#### **Oversized Items:**

Advertisements for amusement rides, n.d. A-0146(7), (11)-(12)O

Pennsylvania Railroad advertisement "Daily excursions to Playland Moonlight Sail up the

Hudson River", 1936 A-0146(19)O

The Short Line advertisement for cruises from

Bridgeport to Playland Rye, n.d.

A-0146(20)O

SEE ALSO:

**Maps Database** A-0146(13)-A-0146(18)

**Photographs** P Folders 1594 & 1595

**Playland Printing Plates** A-0146 (22)S (CB1)

> (textual plates – index available on next page)



Westchester County Archives 2199 Saw Mill River Road Elmsford, New York 10523 (914) 231-1500

Series 136
Playland Concession Records
1931-1956

## **FOLDER TITLE**

**CALL NUMBER** 

A-0146 (23)S (CB1) (image plates)

Playland Paper Dolls – Viewable online at: http://www.westchesterarchives.com/HT/ muni/wca/paperDoll.html A-0146 (21)S (CB3) **STAFF USE ONLY** 



Playland Printing Plates – A-0146 (22)S (CB1) [based on few dates provided, appear to be ca. 1950s. Also, although not noted, many plates contain Playland seagull in image or in Playland name]

PLATE #	PLATE TEXT
1	Enjoy this week-end at PlaylandFireworks Tues & Fri 9:15 PM. [image of lighthouse and seagull][same as plate 31 but different size]
2	Come Now! Fireworks tonight at 9:15 PM at Playland [image of fireworks]
3	Children learn Ice-skating Easily! At Winter Playland.  Perfect Ice Comfortable Temperature  Expert Instructors Every Session.  [image of child and adult ice skaters]
4	High School Hockey Starts Monday December 2nd, 7:30 PM.  Opening Games. Greenwich vs Hackley. Roosevelt vs. Rye Isaac Young vs Mamaroneck.  Playland, Rye, NY.  [image of 2 hockey players] [ca. 1957]  [same as plate 29 but different size]
5	High School Hockey League. Monday 7:30 P.M.  3 Games  Teams  Greenwich  Hackley  Roosevelt  Rye  Isaac Young  Mamaroneck  Playland  Rye, N.Y.  [image of 2 hockey players]

(914) 231-1500

#### PLATE# **PLATE TEXT**

6 High School Hockey League. Monday 7:30 P.M.

3 Games

Teams

Greenwich Hackley Roosevelt

Rye

Isaac Young Mamaroneck Playland Rye, N.Y.

[image of 2 hockey players; smaller size than plate 5]

7 Come Skate at Winter Playland

Instructors Always Available

[image of two main skaters, and groups of skaters] [same as plate 34 but different

size]

8 For a Glorious Fourth

Celebrate Independence Day

at Playland, Rye **Amusements** 

Beach and Pool

**Shady Picnic Groves** 

**Excellent Food Moderate Prices** Open Every Afternoon & and Evening [image of balloons and clown heads]

(914) 231-1500

#### PLATE# **PLATE TEXT**

9 Skate

in Comfort

on Perfect Ice at

Playland Rye, N.Y.

Every Afternoon and Evening

Mornings Also

Saturday and Sunday

Soda Fountain - Restaurant - Game Room

**Instructors at Every Session** 

[image of female ice skater][same as plate 37]

10 All Children Love to Skate!

> Let Them Learn at Winter Playland in Perfect Safety

Finest Ice ·Comfortable Temperature

A Most Healthful Exercise Competent Instructors

For Plain and Fancy Skating

[image of two children skating][same as plate 35 but different size]

11 Ice Skating with Wonderful Ice

> Perfect Safety Rhythmic Music

Winter Playland

Instructors at Every Session for Plain and Fancy Skating

[image of female ice skater][same as plate 26, but different size]

12 Learn Figure Skating at Winter Playland

Expert Instructors for Plain and Figure Skating

At Every Session

Perfect Ice

Comfortable Temperature

[image of female ice skater][same as plate 43 but different size]

13 Only a few more days

> Ice Skating at Winter Playland

It's Always Good Skating 14

at Winter Playland

Keep Fit-Get Your Exercise Rain or Shine!

Wonderful Ice

Comfortable Temperature

Rhythmic Music

Expert Instructors at Every Session Teach Plain and Figure Skating

Children Learn Easily! in Perfect Safety [small image of female ice skater]

Enjoy This Week-end at Playland 15

> **Amusements** Beach and Pool **Shady Picnic Groves**

**Good Food Moderate Prices** Open Every Afternoon & Evening Easy To Get To-Save Gas and Tires

[image of lighthouse]

Playland Rye N.Y. 16

Bargain Day Every Friday - Most Attractions Half Price until 7 P.M.

Sandy Beach Fresh Water Pool

**Boating Amusements** Refreshments **Shady Picnic Groves** 

**Ideal Place for Your Outing** 

Fireworks Tuesday and Friday 9:15 PM.

[text displayed on signboards]



17 Big 3 Ring Circus

New All Star Show

Starts Today
Daily Thereafter

Afternoon and Evening

Playland Rye N.Y.

[image of clown and elephant]

18 Let the Children Learn to Skate

at Winter Playland Soda Fountain Restaurant Game Room

Complete Banquet Facilities All The Year

Perfect Safety-Wonderful Ice Instructors at Every Session

[image of adult and child ice skaters]

19 Spend a Safe & Sane July 4th Week-end

at Playland Rye, N.Y.

Fireworks Friday & on the 4th-9:15 P.M.

Free! Outdoor Acts 3-9 P.M. Dancing in Casino Restaurant

Every Thurs · Fri · Sat

20 Ice Skating is Always Good at Winter Playland

Perfect Ice Rhythmic Music

Instructors For Plain and Figure Skating [images of male and female ice skaters]

21 Ice Skating is Always Good at Winter Playland

Perfect Ice Rhythmic Music

Instructors For Plain and Figure Skating

[images of male and female ice skaters][smaller size than #20]

Westchester County Archives 2199 Saw Mill River Road Elmsford, New York 10523 (914) 231-1500

#### PLATE # PLATE TEXT

22 Playland Rye, N.Y.

Bargain Day Every Friday

Most Attractions Half Price Until 6 P.M. Fireworks Every Tues & Fri 9:15 P.M.

23 For a Glorious Fourth

Celebrate Independence Day

at Playland, Rye Amusements Beach and Pool Shady Picnic Groves

Excellent Food Moderate Prices

Fireworks at Night

[image of balloons and clown heads]

24 Playland

Open Sunday

Weather Permitting

[image of lighthouse [music tower?], colonnade, tree]

25 Fireworks

at Playland

Postponed Last Evening Will Be Shown Tonight! [image of fireworks]

26 Ice Skating with

Wonderful Ice Perfect Safety Rhythmic Music at Winter Playland

Instructors at Every Session for Plain and Fancy Skating

[image of female ice skater] [same as plate 11, but different size]



27 Children Learn Ice Skating Easily!

At Winter Playland

Perfect Ice

Comfortable Temperature

Expert Instructors at Every S ession [image of adult and child ice skaters]

Winter Playland Ice skating

29 High School Hockey Starts Monday

December 2nd-7:30 PM

Opening Games Greenwich vs Hackley Roosevelt vs Rye

Isaac Young vs Mamaroneck

Playland Rye, N.Y.

[image of two hockey players] [same as plate 4 but different size]

30 Playland

"Vacation Land"...Near at Hand Easy to get to by Bus or train

Sandy Beach Fresh Water Pool

Boating Picnic Groves Amusements Refreshments

Open Every Afternoon & Evening

[image of music tower, roller coaster, trees, stars]

31 Enjoy This Week-end at

Playland

Fireworks Every Tues and Fri 9:15 P.M.

[image of lighthouse][same as plate 1 but different size]

32 Bargain Day

Every Friday at Playland

Most Attractions

Half Price 'til 6 P.M.

Beach and Freshwater Pool

Amusements · Boating · Refreshments

Shady Picnic Groves

Fireworks Tuesday & Friday 9:15 P.M. Free Acts Daily at 3:00 & 9:00 P.M.

33 It's Cooler

on the

Breeze-Swept Boardwalk Playland on the Sound

Rye, N.Y.

Sandy Beach · Pool · Promenades Cool Refreshments · Lake Boating

Kiddyland

Free Thrilling Outdoor Acts daily

Fireworks Tues · Fri

[includes imprint of smaller version of ad]

Come Skate 34

> at Winter Playland Instructors

Always Available

[image of two main skaters, and groups of skaters][same as plate 7 but different size]

35 All Children Love to Skate!

Let Them Learn At Winter Playland

In Perfect Safety

Finest Ice · Comfortable Temperature

A Most Healthy Exercise Competent Instructors

For Plain and Fancy Skating

[image of two children skaters] [same as plate 10 but different size]



36 Let's go to Playland, Rye, N.Y.

For Indoor Ice Skating
Afternoon and Evenings

Mornings; Saturdays and Sundays

**Comfortable Temperatures** 

Instructors Restaurant Game Room

[image of couple ice skating]

37 Skate

in Comfort

on Perfect Ice at

Playland Rye, N.Y.

Every Afternoon and Evening

Mornings Also

Saturday and Sunday

Soda Fountain – Restaurant - Game Room

Instructors at Every Session

[image of female ice skater][same as plate 9]

38 Enjoy This Week-end at Playland

Amusements Beach and Pool Shady Picnic Groves

Good Food Moderate Prices

Free Acts · Daily Afternoon & Evening Easy To Get To - Save Gas and Tires [image of lighthouse(music tower?)]

39 Playland

"Vacation Land"...Near at Hand Easy to get to by bus and train Last Week- Season Ends Labor Day

[image of music tower, roller coaster, stars]



2199 Saw Mill River Road Elmsford, New York 10523 (914) 231-1500

#### PLATE# **PLATE TEXT**

40 Playland

> Ice Skating Season Opens

Friday November 2nd

Perfect Ice

Comfortable Temperature

[1956?]

41 Playland

> Ice Skating Now Open Every

Afternoon and Evening

Mornings Also

Saturday and Sunday

Perfect Ice

Comfortable Temperature

42 Skate

in Comfort

on Perfect Ice at

Playland Rye N.Y.

**Every Afternoon and Evening** 

Mornings also Saturday and Sunday

**Instructors at Every Session** 

Soda Fountain · Restaurant · Game Room

[image of female ice skater][same as plates 9 and 37 but different size]

43 Learn Figure Skating

at Winter Playland

**Expert Instructors** 

For

Plain and Figure Skating

At Every Session

Perfect Ice

Comfortable Temperature

[image of female ice skater][same as plate 12 but different size]

Series 136

1931-1956



### PLATE # PLATE TEXT

44 Let's Go to

Playland, Rye, N.Y.

Amusements
Pool · Beach
Refreshments
Picnic Groves

Free acts daily 3 &9 PM [image of music tower]

45 Enjoy This Week-end at

Playland Amusements Beach & Pool Shady Picpic Gr

**Shady Picnic Groves** 

Good Food Moderate Prices Free Acts Daily 3& 9 P.M. Fireworks Every Tues. &Fri.

[image of lighthouse (music tower?]

46 Playland

Opens Tomorrow Fireworks 9:15 P.M.

[image of boardwalk, lighthouse, majorette]

47 Hear Ye

Saturday, May 24 Playland Opens Fireworks 9:15 P.M.

[image of town crier][ca. 1958?]

48 For a Glorious Fourth

Come to Playland

Thrilling Fun Devices!
Beach & Pool /Free Acts

Picnic Groves · Refreshment Stands

Restaurants · Excellent Food · Moderate Prices

Fireworks in the Evening

[image of 4 balloons with the word "Playland" in them]

49 Come to ...

Playland

On the shore at Rye N.Y. for Outings & Picnics

Sandy Beach Fresh Water Pool

Boating Picnic Groves Amusements Refreshments

Open Every Afternoon

and Evening Fireworks

Every Tues · Fri · 9:15 P.M.

[same as plate 52]

50 Sandy Beach · Pool

Boating · Amusements

Kiddyland

Picnic Groves

Playland Rye N.Y.

Open Daily from 1 P.M. Fireworks Tues. · Fri.

Friday is bargain day until 6 P.M.



51 Now that you don't

have to take a

kayak from Nyack

it's a breeze to drive to

Playland

Amusement Park. Rye, N.Y.

[image of man and woman in boat]

52 Come to...

Playland

On the shore at Rye N.Y. for Outings & Picnics

Sandy Beach Fresh Water Pool

Boating Picnic Groves Amusements Refreshments

Free Acts Daily 3 & 9 P.M.

Fireworks Every Tues · Fri · 9:15 P.M.

[same as plate 49]

No Matter How You

Do in the Shooting Gallery You Can't Miss Having <u>Fun</u> at

Playland

[image of head/hands holding rifle]

54 Listless?

Take One Ride Twice A Week On a Choice of Roller Coasters at

Playland

Amusement Park, Rye, N.Y.

[image of four cartoon characters in rollercoaster car]

55 Enjoy a Whipping!

There's a whip for all ages at

Playland Amusement Park, Rye, N.Y.

[image of two cartoon characters in whip ride car]

Playland Beach & Pool 56

Open Daily from 9:00 A.M. to 7:00 P.M. Beginning May 28th

57 [print impressions of two plates, but not plates themselves]

Playland

Rye, N.Y. America's Complete Recreation Park

The Ideal Spot For **Group Outings & Picnics** Schools -Civic Groups

**Churches - Employee Outings** 

**Picnic Groves** Athletic Fields Beach & Pool **Boating** Kiddyland **Amusements** 

Opens May 19th

For Information & Reservations

Phone or Write

Booking Dept. Rye 7 - 2040

Fireworks Tues. -Fri.

Playland Rye, N.Y.

Final Weekend

Friday - Saturday - Sunday

Sept. 11, 12 and 13

Special Fireworks Friday Night

[ca. 1953, 1959]



58 Playland Has Everything

100 Different Rides and Attractions

(Including the Thrilling New Wild Mouse from Germany)

Complete Kiddyland Fresh Water Pool Sandy Beach

Salt Water Bathing

Restaurants
Boating
Boardwalks
Picnic Groves
Fireworks
Refreshments

Flower Gardens and Walks

**Puppet Theatre**